



ecom
4 CHILDREN

Co-funded by the
Erasmus+ Programme
of the European Union



Multiplier Event

Free event
Thursday, 14th november 2019

BUYING SAFE CHILDREN'S PRODUCTS ONLINE

What Consumers Need to Know

The e-COM 4 CHILDREN interactive comic can help you

Event Organizer

With the Support



9:00-12:30h # Praça Duque de Saldanha, 31, 1069-013 Lisbon (Portugal)

OBJECTIVE

- To know an integrated vision of e-commerce together product safety and consumer rights in the online market.
- To present the comic interactive developed within the project e-COM 4 CHILDREN. This is a specific tool designed for consumers to help them buying safe children's products online.

TARGET GROUPS

- Staff belonging to consumer organisations and public authorities responsible for consumer issues
- Students and/or trainers related to online marketing and/or e-commerce of children's products
- Consumers in general

INFO / REGISTRATION

For further information or to register for the event, please contact:

<https://forms.gle/Lm5yWDaFrCgM9VRD9>

(Registration, English and Portuguese)

ecom4children@aiju.info
(Information)

AGENDA

09:00-09:30	Registration
09:30-09:40	Opening of the event by Catarina Fonseca/Sandra Nascimento (DGC/PSI). Director General of Consumer Directorate- General of Portugal/Technical Director and President of APSI
09:40-10:00	Opportunities of e-commerce of children's products for consumers by Maria Agliata (UNIVPM). Research fellow in Labor law at UNIVPM
10:00-10:20	Products for children sold online from a seller perspective by Jiri Stastny (SHH). Vice Chairman of the Czech Association for Toy and Play
10:20-10:40	Rights of consumers when buying online products for children by Helena Sacadura Botte (APSI). Senior Trainer and General Secretary of APSI
10:40-11:00	Good and free online training tools for consumers. Are you aware of their potential? by Elena Llorca (UA). Lecturer and Researcher at UA
11:00-11:20	Coffee break
11:20-11:40	Tips for buying online toys and other child articles. Learn with the e-COM 4 CHILDREN comic by Maria Cruz Arenas (AIJU). Project Manager of AIJU
11:40-12:05	e-COM 4 CHILDREN quiz. "Safety is a serious thing"! by Sandra Nascimento (APSI). Technical Director and President of APSI
12:05-12:20	Questions and discussion
12:20-12:30	Closure of the event



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